

Speakers profile for the EPMA Conference, 22nd January 2009



Risto Nieminen
CEO of Veikkaus Oy

Professional background

2001 to present CEO of Veikkaus Oy, the Finnish National Lottery

2003 to present President, Veikkaus Oy

2001-2003 Member of the Board, Veikkaus Oy

2000-2001 CEO of the Finnish Sports Television Ltd

1989-2000 Communications Manager and the Communications Director of Veikkaus Oy

1980-1989 Director of the Finnish Sports Museum

1976-1979 Secretary General of the Students' Sports Association

Lottery association positions

2008 to present 1st Vice President of the WLA Executive Committee

2004 to present Member, WLA Executive Committee

2003-2007 First Vice-President, European State Lotteries and Toto Association (EL)

2003-2007 Chairman, Sports Betting Committee, EL

2007 to present President, European Football Pool (EFP)

2003-2006 Member, Managing Committee, European Football Pool (EFP)

Other positions

2004 to present Member, Sibelius Academy Support Foundation Committee

2003 to present Member, Savonlinna Opera Festival Patrons' Association

1987-2003 Member, Executive Committee, International University Sport Federation (FISU)

1988-1998 Communications Manager, Finnish Olympic Team

Educational background

Masters degree in history